

## Frontline Chaplains International, Inc.

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## **Corporate Branding & Logo Copyright Policy**

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Frontline Chaplains International Inc. (FCI) dba International Fellowship of Chaplains (I.F.O.C.) currently holds copyright on the Star Logo, the Community Service Logo, and the FCI logo as pictured below.





Community Service Logo



FCI Logo

Frontline Chaplains International, Inc. operates in the U.S.A. as International Fellowship of Chaplains (I.F.O.C.) This policy also applies to FCI/I.F.O.C.'s philanthropic, conference, & website icons (listed in the appendix below) and any other image created or owned by FCI/I.F.O.C. whether filed as a copyright image or not.

The Community Service Logo is the primary logo for FCI & I.F.O.C. The Star Logo is antiquated but still owned and in use by FCI. The FCI logo is used primarily outside the United States.

All three logos are used by FCI/I.F.O.C. for ministry, marketing, and operational purposes. FCI/I.F.O.C. provides the logo for use by I.F.O.C. Chaplains by:

- Uniform apparel, and other items, with the copyrighted logos available for purchase and use by active FCI/I.F.O.C. Chaplains. These items are available for purchase on the I.F.O.C. store webpage.
- Making business cards & leather badges with the copyrighted logos available for purchase and use by active FCI/I.F.O.C. Chaplains. These items are available for purchase on the I.F.O.C. store webpage.
- Making standardized banners and signs with the copyrighted logos available for purchase and use by active FCI/I.F.O.C. Chaplains and I.F.O.C. Corps. These are special order items and available for purchase at FCI/I.F.O.C.'s discretion by calling the I.F.O.C. HQ office directly.

If an FCI/I.F.O.C. Chaplain's credentials are expired, they are not permitted to use or purchase any item with FCI/I.F.O.C.'s logo on it until their credentials are brought current.

All use of the FCI/I.F.O.C. copyrighted logos must be authorized by the Creative Department <u>and</u> the office of the CMO, COO, CEO, or the Board of Directors. Ideas to create new standardized items for purchase utilizing FCI/I.F.O.C.'s logos should be submitted to <u>chaplains@ifoc.org</u>.

Neither FCI/I.F.O.C. Chaplains, or any other individual, are permitted to use or display an FCI/I.F.O.C. logo in any manner that is not approved in writing in advance by an approved FCI/I.F.O.C. officer. Forbidden use includes, but is not limited to, using the logo to make clothing, patches, business cards, signs, letterhead, brochures, advertising materials, PowerPoint presentations, etc.

All uses of the FCI/I.F.O.C. logos are subject to international copyright laws. Violation of this policy may include referral to FCI/I.F.O.C.'s ethics committee and/or all applicable legal remedies.

Appendix
Other images covered by this policy. List is not all-inclusive.

